



Horner Park Advisory Council Presents

2022 Summer Concert Series SPONSORSHIP AND ADVERTISING

YES! I want to support the community! Please sign me up for:

<input type="checkbox"/>	Full Evening Sponsorship Includes FREE Full-Page Ad, listing on front page of program, announcements during the shows and a link from our website to yours.	\$700
<input type="checkbox"/>	1/2- Evening Sponsorship Includes FREE Full-Page Ad, listing on front page of program, announcements during the shows and a link from our website to yours.	\$400
<input type="checkbox"/>	Premium Ad— Inside Front, Inside Back, or Back Cover Available on first-come, first-served basis.	\$450
<input type="checkbox"/>	Half-Page Ad	\$90
<input type="checkbox"/>	Full-Page Ad	\$150
<input type="checkbox"/>	Quarter-Page Ad	\$50

Company Name _____ Contact: _____

Address: _____ Phone: _____

Email: _____ Website: _____

If you're a returning advertiser and would like us to use your ad from last year, please check here:

Make checks payable to Horner Park Advisory Council (a 501(c)3 nonprofit) and mail with this form to:
Horner Park Advisory Council, c/o 4506 N. Francisco Ave., Chicago, IL 60625

Pay by VENMO: @Horner-Park

4-digit account confirmation: 7360

PLEASE BE SURE TO NOTE YOU ARE CONTRIBUTING TO THE SUMMER CONCERT SERIES (JUST SAY "CONCERTS")

Send your high-resolution camera-ready art **NO LATER THAN MAY 2**
via email to jay@lyoncommunications.com.
Questions? Call Jay Lyon at (773) 569-1212.

THANK YOU FOR YOUR SUPPORT!



AD SPECIFICATIONS

FULL-PAGE AD

4.5" W X 7.5" H

\$150.00

PREMIUM FULL-PAGE ADS

INSIDE FRONT COVER: \$450

INSIDE BACK COVER: \$450

BACK COVER: \$500

Premium ads include a link to your web site on the HPAC site

Ads must be provided in EPS, JPG or PDF format

at 350 dpi in black and white

DEADLINE IS MAY 2, 2022 — NO EXCEPTIONS!

HALF-PAGE AD

4.5" W X 3.75" H

\$90.00

QUARTER-PAGE AD

Horizontal 4.5" W X 1.75" H

Vertical 3.25" H X 2.25" W

Business Card 2" H X 3.5" W

\$50.00