Horner Park Advisory Council Final Reports for the Monthly Meeting January 8, 2018

The HPAC meeting was held at 7:00pm at the Horner Park Fieldhouse

Attendance: Peter Schlossman, John Friedmann, John O'Connell., Deb Groh, Carol Maher, Erica Beutler, Stacey Anti, Daniel Honigman, Larry Hodak, Alan Mueller

Previous Minutes:

Minutes from the November and December meetings were distributed prior to the January meeting. They were approved, pending attendance updates to the December minutes.

Treasurer's Report:

Net income in December 2017 was \$2654.53; \$1250 of which was from DFA, \$1250 from general contributions, \$150 from Famer's market income and \$4.53 from interest earned. Full financial details were distributed separately.

An E911 surcharge form must be submitted to the Illinois Department of Revenue. John F. will be looking into this and taking necessary action, as this is likely related to HornerFest.

Dog Friendly Area Committee Report:

- 2018 got off to a good start, as DFA received an anonymous donation of \$500; including online donations \$600+ has been donated so far this year.
- There will be a fundraiser at Nick's Pizza on Thursday, February 1 from 4-10pm. Just mention the DFA and a portion of each check will be donated.
- The Doggie Egg Hunt will be held March 31
- The <u>Great Hearts Initiative</u> is a community website dedicated to connecting organizations with potential volunteers and donors. There was a discussion about setting up a profile as HPAC, and will include content related to the DFAC. Erica confirmed it can be modified later as needed.
- Peter will be working on construction drawings for the fence build, which will be submitted to the Chicago Park District for approval. Once approved, the project will be sent to its Rapid Response Pool for bidding
- 2018 DFA calendars can be picked up from Stay: A Modern Dog Hotel

Concert Committee Report:

- The Concert Committee has received \$100 in donations so far
- John O. is finalizing the acts. There are two more nights still to book. This is important for
 materials that will be sent out to promote the acts via letters, etc.. Goal is to finish booking acts
 by 1/15

- More materials need to be ordered (e.g. stationery, brochures). John will be working with Amy on this.
- John O/ will be coordinating advertising efforts with John O. for HornerFest

HornerFest Committee Report:

- There was discussion about whether Bumpus would be performing on Friday for HornerFest, as the band prefers to play for an audience. It was decided that we would try to keep Bumpus on that day, vs. moving to Saturday.
 - o A new band must be booked for Saturday, if Bumpus is kept for Friday.
- Related to this, it was discussed whether the music stage for Saturday should be positioned closer to the movie screen, as electricity is already running out there. No consensus was reached.
- Regarding the Saturday movie, it was decided that we would try to screen "Toy Story 2." John will check to see if there's a Disney blackout date on July 14.
- 2017 HornerFest actual gross for both Friday and Saturday was roughly \$14,000. Expenses were roughly \$6800, with the net roughly \$7000.
 - Related to this, the rough budget for 2018 HornerFest will be \$6500 for Friday and Saturday.
 - While 2017 had 400 people, 12 breweries and 50 beers, the goal will be to get 600 people, 25 breweries and 50 beers. John F. noted this will be difficult because of the loss of DNA Info, and proposed some potential re-seller partnerships. This conversation was tabled for Committee.
 - A cause needs to be picked for 2018 HornerFest. (e.g. riverfront improvements, DFA).
 This conversation was tabled for committee.
- There was a vote for John F. to remain the HornerFest committee chair. He was voted in as
- There will be a committee meeting Thursday, January 11 at 7pm at John's house.

Farmer's Market Committee Report: None (Gretchen was absent, but yes – there will be a Horner Park Farmer's Market in 2018)

Park Briefs:

- Horner Park:
 - o There will be a Valentine's Day dance on February 9. Ticket price will be \$5 per person.
 - There was a vote to approve \$100 for pizza for the band.
 - The "Lunch With Bunny"/Dog Easter Egg Hunt will be 3/31
 - Deb will be looking into whether the pizza can be donated (from Lou Malnati's or someone else)
 - o The Art Room air conditioning situation was discussed; Diane is looking for an AC unit.
 - There was a vote regarding the purchase of a balance beam. It was approved, with an expenditure of up to \$300 (including shipping)

- Stacy discussed the current state of the tennis courts, and uploaded a letter to the Capital Improvement Plan
- o There's been no update or follow-up on the Walking Museum/Horner Ring

Ravenswood Manor Park:

- Deb will continue to try to get the drainage issues addressed. John O. suggested doing a better job of seeding, but concerns were expressed about maintenance. It was suggested that this might be an Earth Day project or a project once the soil is loosened.
- Jacob Playlot, Sunken Garden and Buffalo Park:
 - No updates

Website Committee:

Carol suggested that we promote some of the improvements HPAC has recently funded (art room kiln shelves, balance beam, etc.) in social and other digital channels. It was generally agreed. Deb and/or Carol will be connecting with Amy about creating and distributing this content.

New Business:

John F. requested we consider creating a Riverfront Committee to address improvements, and promotion of the ribbon-cutting ceremony on September 1. Stacy will try to get plans for this, and the agreement between the Chicago Park District and the Army Corps of Engineers (i.e. what can/can't be done to improve the area). Peter will follow up.

Next Meeting:

The next meeting will be held February 5 at 7pm in the Horner Park Fieldhouse.